



# HEALTH HAWKE'S BAY

Te Oranga o Te Matau-a-Māui

As the region's Primary Health Organisation, we ensure everyone in our community has access to essential primary health care services through general practice teams or other health and social care services.

These services are designed to improve and maintain the health of our population, particularly Māori. The aim is to ensure general practice services are linked with other health and social care services for a seamless continuum of care.

## Our Vision

**Whānau ora, Hapori ora.**

**Family wellbeing,  
Community wellbeing.**

## Our Values

### **Tauwhiro – Care**

Delivering high quality care to patients and consumers.

### **Rāranga te tira – Partnership**

Working together in partnership across the community.

### **He Kauuananu – Respect**

Showing respect for each other, our staff, patients and consumers.

### **Ākina – Improvement**

Continuous improvement in everything we do.

## Our Strategic Plan

### **Ka Hikitia – It will be lifted.**

To support our provider network to achieve equitable health outcomes for Māori.

#### **Our three year commitment is to:**

- Prioritise achieving equity for Māori at the heart of how we operate.
- Recognise and embed our commitment to Te Tiriti o Waitangi.
- Embrace wellbeing as a broader concept than health.
- Partner with other organisations to increase the value we deliver.

#### **Our strategic outcomes are:**

**E wātea ana ngā rauemi kia whakahaeretia i ō rātou ake hauoratanga, i ō rātou ōrangatanga anō hoki.**



Resources are available for Māori to manage their health and wellbeing.

**E wātea ana ngā hoatutanga ki a Ngāi Māori i te wā e pīrangitia ana.**



Services are accessible where and when Māori need them.

**Kairangi ake nei te kōunga o ngā hoatutanga ki a Ngāi Māori.**



Care provided to Māori is of high quality.

**Kei ngā ratonga ngā āheinga katoa kia tautokona te iwi Māori.**



Providers are well-equipped to serve Māori.