



# HEALTH HAWKE'S BAY

Te Oranga o Te Matau-a-Māui

As the region's Primary Health Organisation, we ensure everyone in our community has access to essential primary health care services through general practice teams or other health and social care services.

These services are designed to improve and maintain the health of our population, particularly Māori. The aim is to ensure general practice services are linked with other health and social care services for a seamless continuum of care.

## Our Vision

**Whānau ora, Hapori ora.**

**Family wellbeing,  
Community wellbeing.**

## Our Values

### Whakamana – Empower

We empower others to reach their highest potential.

### Aroha – Compassion

We care and provide a cloak of support.

### Kotahitanga – Collaboration

We work together towards shared goals and visions.

### Auaha – Innovation

We are inquisitive and seek improvement.

## Our Strategic Plan

### **Ka Hikitia – It will be lifted.**

To support our provider network to achieve equitable health outcomes for Māori.

#### Our three year commitment is to:

- Prioritise achieving equity for Māori at the heart of how we operate.
- Recognise and embed our commitment to Te Tiriti o Waitangi.
- Embrace wellbeing as a broader concept than health.
- Partner with other organisations to increase the value we deliver.

#### Our strategic outcomes are:

**Kei ngā kaiwhakarato ngā āheinga katoa hei tautoko tika i te iwi Māori.**

Providers are well-equipped to serve Māori.



**E wātea ana ngā ratonga ki a Ngāi Māori ā mea wā, ki mea wāhi.**

Services are accessible where and when Māori need them.



**He kounga te manaakitia o te iwi Māori.**

Care provided to Māori is of high quality.



**E wātea ana ngā rauemi ki te iwi Māori e taea ai tōna anō hauora me tōna anō ora te whakahaere.**

Resources are available for Māori to manage their health and wellbeing.

