

Website Privacy Statement

Collection of your Personal Information

Health Hawke's Bay (Health Hawke's Bay) may collect personally identifiable information, such as your e-mail address, name, home or work address or telephone number. Such personal information will only be collected as a result of your submission of such information and will not be collected in an automated fashion without your knowledge. Personal information will be used by Health Hawke's Bay to deliver online services, contextually specific information, and to inform quality initiatives. Health Hawke's Bay may also collect anonymous demographic information, which is not unique to you, such as your post code, age, gender, preferences, interests and favourites.

There is also information about your computer hardware and software that is automatically collected by Health Hawke's Bay. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by Health Hawke's Bay for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Health Hawke's Bay Web site.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Health Hawke's Bay public message boards, this information may be collected and used by others. Note: Health Hawke's Bay does not read any of your private online communications.

Health Hawke's Bay encourages you to review the privacy statements of Websites you choose to link to from Health Hawke's Bay so that you can understand how those Websites collect, use and share your information. Health Hawke's Bay is not responsible for the privacy statements or other content on Websites outside of the Health Hawke's Bay and Health Hawke's Bay family of Websites.

Use of your Personal Information

Health Hawke's Bay collects and uses your personal information to operate the Health Hawke's Bay Website and deliver the services you have requested.

Health Hawke's Bay does not sell, rent or lease its customer lists to third parties. Health Hawke's Bay may, from time to time, contact you on

behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition Health Hawke's Bay may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Health Hawke's Bay, and they are required to maintain the confidentiality of your information.

Health Hawke's Bay keeps track of the Web sites and pages our customers visit within Health Hawke's Bay, in order to determine what Health Hawke's Bay services are the most popular. This data is used to deliver contextually specific content.

Health Hawke's Bay Websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Health Hawke's Bay or the site; (b) protect and defend the rights or property of Health Hawke's Bay; and, (c) act under exigent circumstances to protect the personal safety of users of Health Hawke's Bay, or the public.

Use of Cookies

The Health Hawke's Bay Website uses "cookies" to help you personalise your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Health Hawke's Bay pages, or register with Health Hawke's Bay site or services, a cookie helps Health Hawke's Bay to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Health Hawke's Bay Website, the information you previously provided can be retrieved, so you can easily use the Health Hawke's Bay features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Health Hawke's Bay services or Websites you visit.

Security of your Personal Information

Health Hawke's Bay secures your personal information from unauthorized access, use or disclosure. Health Hawke's Bay secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

How long we keep your Personal Information

We will keep your information for as long as we believe is reasonably necessary and as long as we have a legal requirement to retain it. After the end of this period, we will delete or anonymise your Information.

Changes to this Statement

Health Hawke's Bay will occasionally update this Statement of Privacy to reflect company and customer feedback. Health Hawke's Bay encourages you to periodically review this Statement to be informed of how Health Hawke's Bay is protecting your information.

Contact Information

Health Hawke's Bay welcomes your comments regarding this Statement of Privacy. If you believe that Health Hawke's Bay has not adhered to this Statement, please contact Health Hawke's Bay at info@healthhb.co.nz We will use commercially reasonable efforts to promptly determine and remedy the problem.