

Health Hawke's Bay appoints Gina Lomax as new Chief Executive

Chair of Health Hawke's Bay Dr Kevin Snee, today (Tuesday 27 October) announced the appointment of Gina Lomax as the organisation's new chief executive.

Dr Snee said the Board had undertaken a robust and comprehensive appointment process following the departure of the previous chief executive Irihāpeti Mahuika in July, who returned to Christchurch to be closer to her family.

"We were very impressed with both the calibre and number of applicants for the role," Dr Snee said.

"Gina stood out as an exceptional leader who brings extensive experience across primary care governance, hospital operations, national regulation and large-scale service delivery.

"Her expertise and commitment to strengthening primary care will be invaluable as we continue to support and work alongside general practice in Hawke's Bay."

Ms Lomax's most recent role was as Chief Operating Officer of RHCNZ Medical Imaging. She has previously worked in many executive leadership roles, including at ACC and the Ministry of Health, where she directed sector operations, and at Capital & Coast DHB as Executive Director of Operations.

Dr Snee said the Board looked forward to welcoming Ms Lomax and supporting her as she steps into the role.

She has a deep knowledge of health system performance, commercial operations, organisational leadership, and partnership with clinicians and communities, he said.

"Gina's leadership will help guide Health Hawke's Bay through its next phase of development, ensuring we remain focused on delivering strong outcomes and supporting general practice and the people of Hawke's Bay."

Ms Lomax is excited by the opportunity of working with general practice and stakeholders and turning possibilities into realities that will benefit the people of Hawke's Bay.

She will relocate to Hawke's Bay and is looking forward to reconnecting with whānau. Ms Lomax will begin in her new role on 2 November. ENDS